



Dear Personalized,

Every single day of the week, I receive letters and audio samples from authors who want Nightingale-Conant to publish their program. Some of them we accept. Many, many more we don't.

Once in a while, though, the tables are turned. I discover someone out in the world who so impresses and amazes me, I'm the one who does the pursuing.

Some time ago, I encountered such a person. Her name is Byron Katie, and from the moment I first experienced her extraordinary work, I was stunned. In more than 25 years in this field, I'd never seen anything remotely like it before. I made up my mind then and there to publish her.

Unfortunately, Katie (everyone calls her Katie) wasn't immediately excited about my idea. She felt that her Work was too intimate and too individually oriented to translate into an audio program.

It took a long time to convince Katie of my position — longer, I must admit, than I'm used to. But I knew that persuading her to reveal her remarkable process to my customers was worth whatever it took to make it happen. And at last, it did.

The resulting program, *Your Inner Awakening*, is absolutely one of the most riveting and truly, truly life-changing products we have ever produced. In fact, I am so convinced of the power of this program, I'm writing to you personally to urge you to order it right now, TODAY, so that you can experience what I and so many other transformed people have experienced as soon as possible.

Byron Katie is what I and pretty much anyone else who has encountered her would call an awakened being. For years, she was going along as most of us do. She had a busy family life, a successful career, social obligations, and all of the usual worries, stresses, frustrations, and fears that come along with all of that.

Then one morning she had an experience — a single, isolated, unexpected experience — and she came out of it a totally and completely different person.

That experience, which she shares in remarkable detail in her audio program *Your Inner Awakening*, set her on an entirely new life path. From that precise moment on, her life was devoted to sharing the process she underwent in that moment — the process that became known as "The Work" — with others.

The incredible thing is, Katie never advertised The Work or asked people to come to her. They simply began to show up. Word of The Work spread, and it wasn't long before people were arriving at her doorstep from all over the world, to learn and apply the amazing process she had uncovered.

Over please ...

When you hear her voice and see her, you'll understand how that's possible. She's just the sort of person whom others are drawn to. But even more than her magnetic personality, it's the potent and incredibly practical process of inquiry that so many thousands of people have sought out and used to quickly create life changes they've been working on without success for years — in some cases, almost their whole lives!

What can The Work do for you? Well, for starters, it will enable you to:

- Uncover simple, radical, life-changing solutions to the issues you struggle with the most
- Laugh at the very thoughts that today make you angry, depressed, or fearful
- Stop looking for other people's approval
- Get more done each day, because you'll be free of the energy-demanding stress that wears you out
- Stop worrying about the future, because you'll know there's no situation you can't handle

But ultimately, the benefits of this process are so unique to each person who encounters it, it's almost impossible to generalize them. One thing is certain, however: The sooner you bring The Work into your life, the sooner you'll start experiencing a joy, freedom, and clarity you've never known before.

So please, DON'T WAIT! Take this letter, fold it up, and send it back to me in the postage-paid envelope I've provided. Or, if it's easier, fax it to me toll-free at 1-800-647-9198, or call us toll-free at 1-800-525-9000. The moment we hear from you, we'll ship you Byron Katie's entire program to experience FREE for 30 days.

You'll receive 6 CDs that are so fascinating and compelling, you'll want to listen straight through without stopping — PLUS a phenomenal LIVE DVD unlike anything you've ever seen. It will enable you to watch The Work in action and see for yourself how quickly and profoundly it changes people's lives. The program also comes with a separate private journal for you to record your personal reflections.

Yes! I want to experience for myself the amazing and transformational Work of Byron Katie. Please send me *Your Inner Awakening* TODAY to preview FREE for 30 days. I am sending no money now. I will pay the invoice price of \$89.95 (regularly \$119.95), plus shipping, handling, and applicable sales tax, for 6 compact discs and the live DVD ONLY if I decide I want to keep the program. Otherwise, I will return it at the end of my 30-day FREE trial and owe nothing, no questions asked.

Your Inner Awakening has impacted my life in a way very few other programs have. I urge you most strongly to order it today so that you can experience its one-of-a-kind power for yourself.

Sincerely,



Vic Conant
Chairman of the Board

P.S. Before you order your 30-day FREE trial, a word of warning: This program is NOT for everyone. Byron Katie's material is quite unique and, for many people, extraordinarily powerful and transformational. It can lead you to amazing breakthroughs. But the path to those breakthroughs takes some people too far beyond their comfort zone. Accept my FREE trial offer only if you are open to a listening experience and personal growth process that are truly -- even radically -- different from any you have encountered before. And remember, if you decide to purchase *Your Inner Awakening* after your FREE trial, but then decide it is not right for you, you can return it anytime within one year for an exchange or refund for the price of the program.



*Vic Conant
6245 W. Howard St.
Niles, Il. 60714*

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*In more than 25 years, I have never
experienced anything quite like this.*

*Please take a moment to open this envelope
... and allow me to tell you about a truly
remarkable person and the even more
remarkable process that has the power to
impact your life in a most surprising and
amazing way.*

— Vic

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