




**From the Desk of Vic Conant**



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## **FROM Nightingale-Conant and Joe Vitale, bestselling author and co-star of *The Secret* movie!**

- **Are you getting some of what you want, but not all of it?**
- **Do you feel that the Law of Attraction 'works' for you sometimes, but not all the time?**
- **Are there things in your life that seem to run counter to your conscious intentions?**
- **Have you already experienced the incredible power of the Law of Attraction, and are you ready to take it to a whole new level?**

Dear Friend:

What do you want?

Right now. Today. In your financial life ... your career ... your relationships ... your health ... your looks. *What do you want?*

Before you spend too much time thinking about that question, I have a confession to make:

**I already know the answer. And it *isn't* what you think.**

I'll explain that bold statement in just a minute. But first I want to share a quick story about a woman who wanted something BIG — and got it FAST — by using the Law of Attraction PLUS a simple yet critical "missing piece" that made all the difference in her ability to create the life of her dreams (and will do the same for you):

Anita Law was a divorced mom who was struggling to make ends meet. Bills were piling

up, creditors were calling, and what she needed right then and there to make it all better was something that seemed all but impossible: She needed \$50,000 in cash.

A few months earlier, she would have believed getting that kind of money was *totally* impossible. But she'd recently discovered a unique attraction process that had already brought some good things into her life.

Could it bring her this? She figured it was worth a try, so she went through the simple steps of the process, focusing on her intention to attract \$50,000 into her life as soon as possible. And **the very next day** ... well, here's what she sat down and wrote to me:

*"... I got a call from Child Support. I figured it was to ask the usual question: 'Have you heard from your ex-husband?'"*

*"When she asked to get my current husband and sit down — I started shaking, unaware of what was happening. After all, she had been trying to call me for two weeks and I had not returned the calls (why bother?)."*

*"She said my ex had been in contact with her and wanted to get his life back together. They had negotiated an initial payment. (I'm thinking maybe a thousand dollars)."*

*" 'Are you sure you are sitting? Is your husband with you?'"*

*" 'Oh God, what's happened?' I thought, my hands shaking..."*

*" 'Mrs. Law, we have **a check in the amount of \$50,000**, about half what is owed, but I need your marriage license so we can issue it to you in your proper name.'"*

*"Enough said — **the steps work**. One hour ago, **the world changed**."*

A true story? Absolutely. I saw the check myself. I even put a picture of it on my website, just to calm the naysayers.

And while Anita's story is undeniably incredible — a miracle, in fact — I have to tell you, it doesn't surprise me a bit. I hear stories just like this every single day. They come to me in email, over the fax, through letters, on the phone ... even from strangers who walk up to me on the street. Stories of people who have attracted things like:

- Cash to finance cross-country moves, new business ventures, cars, homes, and dream travel adventures
- New job opportunities, promotions, and total career changes
- Freedom from 10 years of depression
- An end to negative thoughts and to feeling overwhelmed
- A newfound sense of self-worth

### **Nightingale-Conant Empowering Success for 50 Years**

Since 1960, Nightingale-Conant has been connecting motivated, success-minded people with the knowledge, tools, and information to achieve their goals, reach their dreams, and create the lives they want.

Over the past 50 years, we have published hundreds of audio programs by many of the most renowned, respected authors and teachers of the 20th and 21st

- The healing of past relationships
- Better health without medication
- A specific life's purpose
- Huge weight loss

One person I know used this process to stop a plane on a runway. Another person attracted \$42,000 in 30 days to pay cash for a building. The stories go on and on, and they're all true.

Right about now you may be wondering why these folks are telling their stories to ME.

I'll get to that in a second.

Even more importantly, you probably want to know why I'm talking to YOU.

Let me explain.

My name is Dr. Joe Vitale. I'm a bestselling author, a world-renowned speaker and consultant, and one of the blessed and honored stars of the movie phenomenon, *The Secret*. And I'm writing to you today with a proposition:

## You can get MORE out of life.

As a matter of fact, you **can attract EVERYTHING YOU REALLY WANT into your life**. And you can attract it not just some of the time, but **ALL THE TIME**, whether you want to:

- Have more money so that you can be relaxed and free, and never worry about finances again
- Uncover your true purpose, so that "work" becomes play — something you love to do and that fulfills you on the deepest possible level
- Meet someone you can share your life and love with ... or reignite the flames of a relationship that has become neglected
- Look and feel better — lose weight, and improve or even heal health challenges that may have troubled you for years

How do I know? Because I haven't just heard stories of people who have attracted miracles and magic into their lives. I've done it myself. I haven't just learned The Secret. I've gone beyond it.

And through this letter, I want to take YOU there too.

centuries — and have had the honor of serving millions of customers throughout the world.

We believe in every program we publish, and we stand by that belief the same way my dad Lloyd Conant and his partner Earl Nightingale did when they founded this company 50 years ago: by offering our customers a RISK-FREE 100% Satisfaction Guarantee.

*Vic Conant*  
Vic Conant

Chairman, Nightingale-Conant



*"Hi Joe, I just wanted to **share a few miracles** happening in my life....*

1. Able to make a huge shift and **heal the relationship between my mother and myself!** We had been struggling for the PAST EIGHT YEARS, and our relationship had been very rocky.
2. Intended **\$1,500.00 unexpected income** in the next 3 months. **It came in less than 3 days** ...
3. Intended the **perfect job, with the perfect pay**. (Last night I was offered a job to DOUBLE my income!)

## From homeless nobody to world-famous multimillionaire success magnet: How the 'Missing Secret' changed my life (and why YOU should care!)

*Homeless?* That's right. Today I'm flying high. But 30 years ago I was about as low as you could go. Impoverished. Jobless. Living on the streets, without a car, without a prospect in sight.

It was a bad time. And I knew I had to make a change. I decided to educate myself on how to create a better life. I figured there had to be books or programs out there that would help me — experts on success just as there are on any other subject.

With no money to spend on my efforts in those early days, the public library became my "classroom" of choice. And on one of those visits, I discovered an unassuming little book by a man named William Walker Atkinson. Written in 1906, it was all about something I'd never heard of up until then, called the **Law of Attraction**.

The notion that my thoughts and feelings were a magnetic force drawing experiences into my life was, to me, at that time, a radical one. Once I absorbed it, my life spun on a dime and started moving a whole different direction.

I started getting jobs. Money. Opportunities. I published my first book. I began to develop a solid professional reputation and a huge network of colleagues and contacts. Life was good and getting better ... *most* of the time.

You see, I was getting a lot of my intentions. But I wasn't getting them all. I had a lot more control than I used to over the things that happened in my life. But I didn't have complete control.

Sound familiar?

At first I thought it was a flaw in the system — an imperfection I'd just have to live with. But everything changed when I finally discovered ...

## The TRUTH about the Law of Attraction that will set you FREE

Have you ever had one of those days where gravity just isn't working for you — where you can't seem to keep your feet planted on the ground and you wind up sort of floating around

"Thanks for the **great insights** and program to be able to move forward and to **live in bliss!**"

- Amber Swalberg

"Dr. Joe Vitale's *The Missing Secret* allows me to **finally fit life's puzzle pieces together**. The Law of Attraction always made sense to me, yet there was a link missing that, I think, many other people also felt. Joe has plainly explained the techniques to clear [yourself] to allow your unconscious mind to converse with your consciousness. **Truly extraordinary.**"

- Victoria Schaefer

"Whether he's speaking to an intimate group or a crowd of thousands, [Joe Vitale] connects with people at the deepest level, emotionally and intellectually. **I've seen this connection literally change lives, including mine.**"

- Pat O'Bryan

"The movie *The Secret* gave me a great overview of how to transform my life by changing my thoughts and beliefs. What Joe provides ... is even more powerful. **I have new tools to go to the next level.** Joe, you really have discovered *The Missing Secret* to creating the life of my dreams. Thank you!"

- Kathy Zant

"[*The Missing Secret*] has **the potential to change humanity.**"

- Dr. Rick Barrett  
Author, *Healed by Morning*

"Why do some people have all the luck and get everything they want,

in the atmosphere?

OF COURSE NOT! Why not? Because gravity is a LAW. It doesn't work some days and not work other days. It's *always* working, and you are experiencing the effects of it all the time, at every moment.

My friend, the Law of Attraction is exactly the same. It's a LAW — not a feel-good principle or some kind of new-age voodoo flake-out.

You can't "do" the Law of Attraction wrong. It doesn't turn off and on, like a light switch. It's not subject to fate or fancy. It is a powerful but neutral force that is constantly operational.

And that means something extremely important.

It means that what you have right now (or don't have right now) IS — on some level — what you want. The good stuff AND the bad stuff. The abundance AND the lack. You've attracted ALL of it.

Why? Because your conscious thoughts aren't all there is. Below the surface, a complex and deep-seated collection of beliefs is exerting an extremely powerful magnetic force in your life.

When these subconscious thoughts are in harmony with what you consciously intend, you attract it. But if there are counter-intentions present within you — that is, thoughts and beliefs that run contrary to your conscious wishes — you will not achieve the results you want, no matter how much you want them on the surface. Even if you do achieve them temporarily, you will ultimately lose them. The strength of your counter-intentions will ultimately win out.

So how do you get "clear"? How do you get rid of the roadblocks and go warp speed ahead, right to whatever it is you're trying to achieve?

It took me some time to figure out the answer to that question. But once I did, it was as if all the limits on me shattered. I thought life was good before — but I had no idea it could be this good. I thought I'd achieved a pretty high level of personal and professional success — but the success I experienced once I got clear absolutely blew me away. I had finally discovered ...

**The MISSING PIECE that makes  
the Law of Attraction work the way  
YOU want it to - 100% of the time!**

**YES, I want to activate the full power of the Law of  
Attraction to work for me 100% of the time. I can**

*while others struggle? **Is there a 'secret' that if you only knew it, could change everything? Yes, definitely — and Joe Vitale knows what it is.** I highly recommend [The Missing Secret] to anyone who wants to change their relationship to money and prosperity."*

- Bill Harris  
President, www.Centerpointe.com

*"A couple of months ago, I wanted a several-thousand-dollar bump in income. Four days later, on a seemingly unrelated phone call, I was offered a deal that brought me the exact amount I'd requested. **These things happen all the time now, thanks to [The Missing Secret]."***

- Charles Burke

*"[The Missing Secret] should be required ... for every human being on the planet, as there is no greater lesson we can learn than that of our infinite ability to attract abundance through living our purpose and passions. Outstanding!"*

- Bob Doyle

## [try it for 30 Days – for JUST \\$1!](#)

As I mentioned before, I was fortunate enough to have been a part of *The Secret* — the fantastic movie that is awakening the world to the power of the Law of Attraction.

From *Oprah* to *Larry King Live* and on virtually every PC and DVD player in the country, this little movie seems to be everywhere. And as you can imagine, being in it has brought me a level of visibility I had never imagined, and invited literally thousands of conversations with people about what the Law of Attraction is, how it works, and what it can do.

For every person who has told me how much the Law of Attraction has positively transformed his or her life, there have been three who have related a different experience. Confusion. Inconsistencies. Frustration. They were inspired by the idea of the Law of Attraction but felt that it was failing them on a day-to-day and moment-to-moment level.

*"I've **attracted nearly \$15,000 in new income.** And while that is AWESOME, it's not the best part. I have started to notice a greater sense of peace. Something unexpected happens; I'm like 'OK,' no drama. When we got **\$33,000 in new business,** we were like 'wow, that's really cool,' but no butterflies, anxiety — just a calm, cool feeling. I have a lot less tension. What's missing is the drama. **It's such a great space to be in.** I feel so much more grounded in my body and in my spirit. Thank you — you are my angel!"*

**- Amy S. Grant**

## **What about YOU?**

- Are YOU getting some of what you want, but not all of it?
- Do YOU feel that the Law of Attraction works for you sometimes, but not all the time?
- Are there things in YOUR LIFE that seem to run counter to your conscious intentions?
- Have YOU already experienced the incredible power of the Law of Attraction, and are you ready to take it to a whole new level?

If the answer to any of these questions is yes, then I'd like to send you a copy of my program *The Missing Secret: How to Use the Law of Attraction to Attract What You Want ... Every Time*.

In it, I'll tell you everything I've learned, done, proven, and taught others about how to correctly use the Law of Attraction to consistently get the results you're looking for, including:

- **The 5-step "Attractor Factor" Process**, 5 easy, straightforward steps — including the critical MISSING SECRET for fully harmonizing with the Law of Attraction — that will empower you to create and attract anything you want in life, from wealth to health to love to balance and more. Use it every time you consciously form an intention. The results will astonish you.
- **The Ho'Oponopono Process**, an extraordinary ancient methodology that will open your mind to possibilities you never knew existed before. I'm talking about creating a new reality not just for yourself, but for other people ... even the whole world. Oh yes, it IS possible! And when you find out just how easy it is to do, your life and the lives of those you care about will NEVER be the same.
- **7 Cleaning and Clearing Methods** that will help you identify, isolate, and ELIMINATE all of the counter-intentions that are currently attracting undesired results into your life — so you can harmonize your true intentions with the Law of Attraction and start receiving everything you want, all the time, without interruption.

And that's not all! You'll ALSO discover

- **How to automatically release anything that's in the way of what you want to be, do, or have.** This potent technique does the trick in a heartbeat.
- **How to never work another day in your life**, once you discover the secret of inspired action.
- **The insight that enabled me to blow the ceiling off my income.** What a difference this little gem will make in your life!
- **4 words to add to your intention statement that will make it 100x more powerful.** The Universe REALLY responds when you frame your intentions in this specific way. Amazing!
- **If your intention really is the best thing for you.** There's a simple, foolproof way to find out. It only takes a second, and it can save you immeasurable challenges down the road.
- **How to eradicate the "virus of the mind."** Got negativity? The negative images that bombard you each day from all sides bear a lot of the blame. I'll tell you how to protect yourself from these misery-magnets. Do these few things and you'll notice an immediate change in what's showing up in your life!
- **The totally counter-intuitive belief that will make you RICH.** It helped me turn \$15,000 into twice that with virtually no effort at all.
- **The single most mind-blowing story you'll ever hear.** I share it in Session 5 of *The Missing Secret*. To call it shocking would be an understatement. The best part? You will walk away from it with one of the most effective transformation tools ever discovered. The effects? Too incredible to describe. You'll just have to find out for yourself.
- **The top 10 limiting beliefs.** A great starting point for shaking up your awareness and uncovering what may be holding you back at the subconscious level
- **How to erase ALL your fears forever.** Even of disaster? Disease? Terrorists? YES!

And much more easily than you can imagine. They all come down to ONE surprising thing. Get rid of that, and your fears are gone too. Just imagine how free you'll feel.

- **4 phrases you MUST set as the "background tape" in your mind.** Once you do, magic and miracles are going to start appearing *everywhere*. You won't be able to stop them!
- **What forgiveness really means — why YOU need it — and how to get it in an INSTANT.** Surprising ... and completely life-changing.
- **How to transform any moment into a great one** ... whether you're stuck in traffic, working at your desk, or walking through the grocery store. Life is a much more pleasant experience when you've got this exercise on hand.
- **3 words that will instantaneously put you in a state of rapture.** I didn't believe it until I tried it myself. Now I don't know how I lived without it.
- **The ultimate shortcut to attracting whatever you want.** Truth be told, this one secret alone will negate the need for all the rest of the information in the program — IF you can fully understand and utilize it. But just learning about it will increase your attraction power tenfold.
- And so much more!

## **The Missing Secret delivered \$50,000 to Anita Law overnight. What will it attract into YOUR life in one whole year?**

I'd love for you to find out — and for YOUR story to be the next one I pass along. So please, allow me to send you a RISK-FREE copy of *The Missing Secret: How to Use the Law of Attraction to Easily Attract What You Want ... Every Time*.

Here's what you'll get:

**12 audio sessions on 6 CDs**, in which I'll share with you everything I've detailed above about the Missing Secret and the Law of Attraction, plus SO much more.

**An extensive Interactive PDF Workbook:** Packed with exercises, reminders, and practical tips, it will help to permanently install this information in your mind.

**The Missing Secret DVD** — Filmed live before standing-room-only crowds, this awesome presentation includes a fantastic Q&A in which I field some brilliant and challenging audience questions about The Missing Secret and The Law of Attraction — including some that may very well come up for you as you listen to the CDs. I also share some highly personal anecdotes that illustrate the many profound ways The Missing Secret has transformed my own life and the lives of others.

**Special FREE BONUS BOOK: *Thought Vibration*.** This is the book by William Walker Atkinson that started it all for me more than 30 years ago, and it will undoubtedly ignite a fire within you, too. It's a fantastic accompaniment to what you'll learn in the audios and video, and it's yours FREE — my personal gift to you for making the decision to take control and move your life to the next level.



"I was \$49,651.24 in debt and had lost my job and my car. **Within 48 hours of discovering Joe's 5 steps, I got another car**, which cost me nothing, and **a better-paying job**. Within 2 months, I received my first freelance writing project. In **less than 5 months**, the **debt was gone**, I paid cash for a brand-new SUV, **started my own successful online business**, **met my future wife**, and moved to a dream setting in the Texas hill country. [The Missing Secret] will help you attract whatever you wish to bring into your life — fast!"

- Bill Hibbler

## **Are you ready to tear the limits off the Law of Attraction? Then order *The Missing Secret* today!**

Click on the link below to order *The Missing Secret*. The complete system — 6 CDs, Interactive PDF Workbook, 1 DVD, and your special FREE BONUS BOOK — will be shipped out to you immediately. Listen, watch, read, and most of all, **use these techniques to clear your counter-intentions and start attracting what you TRULY want into your life.**

I don't have the slightest doubt that this information is going to completely change your life and that it will begin to do so immediately.

If I'm wrong, and you don't find *The Missing Secret* to be **one of the most important, practical, and transformational programs of its kind**, then simply return it any time within 12 months for a refund or even exchange.

I look forward to hearing from you ... and to letting YOU in on The Missing Secret!

Sincerely,

Dr. Joe Vitale  
Author, *The Missing Secret*

P.S. Ever since *The Secret* movie hit cyberspace, people all over the world have been looking for a way to make the amazing Law of Attraction work for them in a consistently positive way. If you're one of them — or if you're simply interested in discovering an easy way to step into harmony with the universe so you can start getting the things you really want all the time, without struggle — then order *The Missing Secret* now. I PERSONALLY GUARANTEE that within 30 days of using these techniques, you WILL attract a DEFINITE, SPECIFIC result that has previously

### **Try It with Confidence!**

#### **Our RISK-FREE 100% Satisfaction Guarantee**

We believe this program has the power to *change your life*. But don't take our word for it! Try it yourself for 30 DAYS for **JUST \$1.00**. If it doesn't live up to your expectations for any reason, simply send it back before your trial ends. We'll even refund your dollar!

If you decide to purchase the program after your 30-day \$1.00 trial, we'll continue to guarantee your satisfaction for ONE FULL YEAR. You can return it at any time and for any reason within 12 months of your purchase date for an exchange or a refund of the program price. It's as simple as that.



eluded you. Act now!



**YES**, I want to activate the full power of the **Law of Attraction** to work for me 100% of the time.

Please send me Dr. Joe Vitale's 6-CD audio program [\*The Missing Secret: How to Use The Law of Attraction to Easily Attract What You Want ... Every Time\*](#) PLUS Writable PDF Workbook, DVD and Free Bonus Book today, for 30 days — **FOR JUST \$1.00!**

If I don't find this program to be life-changing, I will simply send it back. **No questions asked.** If I decide I want to keep it, I will pay the **discounted price of \$59.95**, which is **\$60 off the regular price**, at the end of **my 30-day trial**.

Try it for 30 days for just \$1 ▶

## Take a Look at What You'll Discover in *The Missing Secret*:

### CD1

#### Session 1: What's Your Prosperity IQ?

- Introduction to *The Missing Secret*
- The turning point
- What actually is the Law of Attraction?
- What's your prosperity IQ? A quiz
- Addressing any negativity around the law of attraction
- Lessons from the making of the movie *The Secret*

#### Session 2: The Five-Step Attractor Factor Process: Steps 1 and 2

- *Spiritual Marketing*
- What are you complaining about?
- Stating your intention
- What do you want? Overcoming the fear of failure/the fear of success
- An exercise in intention to end this session

### CD2

#### Session 3: The Five-Step Attractor Factor Process: Step 3

- A powerful quote to begin this session
- Are you clear? Examples of limiting beliefs
- How beliefs tie in to the missing secret
- Becoming aware of your hot buttons so you can release them

- Creating a support team
- Investing in your own education
- Change your beliefs, change your life
- An exercise — The Script

#### **Session 4: The Five-Step Attractor Factor Process: Steps 4 and 5**

- Nevillize your goal: about Neville Goddard
- The power of gratitude
- Nevillizing your goal: an exercise
- The ultimate secret
- How to let go
- Wisdom from Napoleon Hill

#### **CD3**

#### **Session 5: The Ho'oponopono Process**

- An amazing story to begin this session
- Beginning to understand an amazing process
- Four phrases that heal
- Taking The Secret to a whole new level: cleaning the unconscious
- Allowing your mind to grasp the possibilities

#### **Session 6: The Power of Zero Limits**

- Taking responsibility
- Going deeper with this process
- The meaning of zero limits
- Insights from Self-Identity Ho'oponopono: we all have a role to play
- An exercise in doing what you love

#### **CD4**

#### **Session 7: Clarity and the Removal of Counter-Intentions**

- Looking at the idea of counterintentions
- Following through on great ideas
- Two exercises to help you follow through on your own great ideas
- How the universe works
- Karmic marketing
- The interference that stops you
- Keep your word

#### **Session 8: Material and Spiritual Are One**

- The three stages of enlightenment
- Letting go and trusting
- Acting on inspiration
- An exercise in guidance
- A word of warning

#### **CD5**

**Session 9: Stepping into Success with Cleaning and Clearing: Methods 1 and 2**

- Method #1: You Are Here
- Method #2: Opting to Change Your Beliefs

**Session 10: Stepping into Success with Cleaning and Clearing: Method 3**

- Method #3: I Love You — Self-Identity Ho'oponopono
- Meditation

**CD6****Session 11: Stepping into Success with Cleaning and Clearing: Methods 4 and 5**

- Method #4: Tap-Dancing Your Troubles Away
- Method #5: Nevillizing Your Goal

**Session 12: Stepping into Success with Cleaning and Clearing: Methods 6 and 7**

- Method #6: Please Forgive Me
- Method #7: The Vital Message
- A meditation with The Vital Message
- The Optimist Creed



**YES**, I want to activate the full power of the **Law of Attraction** to work for me 100% of the time.

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Try it for 30 days for just \$1 >

**12-Month Guarantee:**

At Nightingale-Conant we stand behind our programs 100%. If you decide at anytime within the next 12 months that your CD or DVD program is not for you, simply return your selection(s) for an exchange or refund of the product price.

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